



**Missouri Nursing Students'
Association** Organized 1966
P.O. Box 345
Jackson, MO. 63755

Shay Starz, President
presidentmonsa@gmail.com
www.monsa.org

January 2020

Dear Colleague:

The Missouri Nursing Students' Association (**MONSA**) will be hosting their annual convention October 8-9, 2020, at the Holiday Inn South County Center in St. Louis, Missouri. We invite you to exhibit at this statewide student nursing convention. **Exhibits will be held on Friday, October 9th.** Exhibitor set up is from 6:30-7:30 A.M. on Friday with exhibit time from 7:30 A.M.-2:00 P.M.

MONSA anticipates approximately **200-250** attendees, who are nursing students from a variety of nursing programs throughout the state. This conference will provide exhibitors with an excellent opportunity to promote products and services as well as recruit new graduates for employment. We believe exhibitors offer important educational opportunities for our convention participants and we enthusiastically encourage your participation. Ample time will be given for viewing exhibits and interacting with exhibitors about your products, services and employment opportunities. A block of hotel rooms is being held for October 7-8, 2020 at a special rate of **\$94** per night at the Holiday Inn. **Please make your** reservations by **Monday, September 11, 2020** to receive the group rate. Reservations made after this date will be subject to prevailing rate and availability. Ask for **MONSA Block** to get group rate.

Please complete the registration form and return it to MONSA **no later than September 25, 2020** if you intend to exhibit. The exhibit fee is **\$400.00** per booth. This fee entitles you to exhibit space for two representatives, lunch and a 6 ft skirted table. You will also be listed as a "Bronze" level program sponsor in the convention program as well as on the MONSA website. You may want to upgrade your sponsorship by choosing from one of the other sponsorship categories listed on the enclosed **"Precious Metals"** sponsorship flyer.

Because exhibit space will be **limited**, we ask that you notify us of your intent to exhibit as soon as possible so we may reserve a table for you. We are accepting credit cards this year for payment as well as can send a check. You will be sent confirmation, agenda and more details once application has been received.

Thank you very much for your support. We look forward to a mutually successful and productive convention. Questions can be sent to Desma Reno monsa.org@gmail.com or by calling 573-979-2468.

Sincerely,

DaShawn Washington Smith, SN
Convention Director

Desma Reno, PhD©; APRN, GCNS-BC
MONSA State Consultant



APPLICATION AND CONTRACT FOR EXHIBIT SPACE

Missouri Nursing Students' Association

68th Annual Convention

October 8-9, 2020

Holiday Inn South County Center • St. Louis, MO.

Deadline for reservation is September 25, 2020.

Name of Agency: _____
(Please type or print)

Address: _____

City/State/ZIP: _____

Representative Exhibiting and Receiving

Correspondence: _____

Daytime Phone: _____ Email: _____

Email Address for Confirmation: _____

Additional Representatives Attending:

Name/Email _____

List any Exhibitor(s) you do **NOT** wish to be

Near: _____

Height of display over two feet above regular table heights? Yes No

Please indicate below, the spaces/fees you are requesting: Each fee includes **ONE** tabletop display for **Friday, October 9th ONLY**, lunch, 2 chairs, and a wastebasket. Exhibit time is 7:30-2:00 P.M.

☐ **PLATINUM** LEVEL SPONSOR: 6 ft. Table Top Display - \$2000.00 _____ # of tables

☐ **GOLD** LEVEL SPONSOR: 6 ft. Table Top Display - \$1000.00 _____ # of tables

☐ **SILVER** LEVEL SPONSOR: 6 ft. Table Top Display - \$750.00 _____ # of tables

☐ **BRONZE** LEVEL SPONSOR: 6 ft. Table Top Display - \$400.00 _____ # of tables

☐ Electrical Outlet – Number needed _____ (First come first served due to limited number).

☐ Extra Luncheon Ticket (Two included in registration) – Additional Number needed _____
(Please include payment of \$25.00 for each ticket).

Other Sponsorship Opportunities: Contact Desma Reno, MONSA Consultant, to negotiate activity/sponsorship and amount (See attached for description of precious metal sponsorships).

Payment Method: Check Master Card VISA American Express

Card # _____ Expiration Date _____ Billing Zip _____

Verification Code _____ MCC/VISA(3 digits from back) _____ AMEX (4 digits from front)

Cardholder Name/Address _____

Phone _____ Total Amount Enclosed \$ _____

Make checks payable to: Missouri Nursing Students' Association and return to following address: P.O. Box 345 Jackson, Missouri 63755. Sorry, no refunds due to cancellation.

NOTE: Payment must be received by the deadline of October 2nd to reserve space. This is due to limited availability. For questions: Contact Desma Reno at 573-979-2468 or via email: monsa.org@gmail.com

NOTE: Hotel Reservations: If you plan to exhibit, please make your hotel reservations early. Rooms are being held at the Holiday Inn (314-892-3600). Special rates of \$94.00 a nite are available for October 7-8 if reservations are made prior to September 11, 2020. After that date the rate will be based on availability.

MISSOURI NURSING STUDENTS' ASSOCIATION

"Precious Metals" LEVELS OF SPONSORSHIP

Platinum Level

\$2,000 and up

Sponsorship of Speaker and Special Recognition during event
Admission for four agency representatives
Two 6' skirted tables in the Exhibit Hall (depending availability)
Recognition in the convention program (deadline permitting)
Recognition as sponsor/exhibitor on MONSA web page

Gold Level

\$1,000-\$1,999

Sponsorship for beverage/snack break sponsorship and Special Recognition during event
Admission for three agency representatives
One 6' skirted table in the Exhibit Hall
Recognition in the convention program (deadline permitting)
Recognition as sponsor/exhibitor on MONSA web page

Silver Level

\$750-\$999

Admission for three agency representatives
One 6' skirted table in the Exhibit Hall
Recognition in the convention program (deadline permitting)
Recognition as sponsor/exhibitor on MONSA web page

Bronze Level

\$400 -\$749

One 6' skirted table in the Exhibit Hall
Listing in convention program (deadline permitting)
Listed as exhibitor on MONSA website

Other opportunities for sponsorship include:

MONSA Social Event on Thursday evening
Keynote, Breakfast and Luncheon Speakers/Events
Tee Shirts
Convention bags
Name badges

Refreshment Break or Luncheon sponsorship
Convention binder printing and publication

****Contact monsa.org@gmail.com or 573-979-2468 regarding specific sponsorship opportunities**

Convention 2020